

West Virginia Community Development Hub

2022

IMPACT REPORT



KEY NUMBERS

490,221

POPULATION REACHED

People in West Virginia benefited directly from community and economy building services connected to The Hub

\$6.8M

FUNDS LEVERAGED

Community teams masterfully utilized coaching services, seed funding, and technical assistance to leverage additional funding to advance key projects

250

PARTNERS ENGAGED

Organizations worked together to boost community and economy-building efforts in communities connected to The Hub

STRATEGIC WINS



Increased Numbers of Community Leaders

LEADERSHIP DEVELOPMENT HIGHLIGHT

Between the Champions for Change Fellowship and the Advanced Track Fellowship (renamed Coaching for Transformation for the next iteration), The Hub graduated a total of 32 engaged and enthusiastic community leaders through these fellowship programs in 2022. The fellowships gave these leaders the tools to go back to their communities and activate transformational projects needed in their communities while growing a network of fellow leaders across the state to inspire them, hold them accountable to their goals, and help them succeed.



Increased Community Funding

STRATEGIC PARTNERSHIP HIGHLIGHT

The Hub partnered with The Greater Kanawha Valley Foundation (TGKVF) to greatly increase the amount of mini-grants offered to nonprofit and community organizations for capacity-building in Kanawha, Putnam, Boone, Clay, Lincoln, and Fayette counties. In total, The Hub and TGKVF delivered \$125,000 in mini-grants to 25 organizations participating in TGKVF's Building Bridges Leadership Institute through this strategic partnership.



Increased Federal Access and Funding for West Virginia

CAPACITY BUILDING HIGHLIGHT

In 2022, The Hub partnered in three large-scale projects that will significantly increase the amount of federal funds flowing into West Virginia communities. Our work in the upcoming year with the ACT Now Coalition, National Association of Counties (NACo), and the USDA Rural Partners Network (RPN) will help elevate our work and bring our communities with us. As part of the Coalfield Development-led ACT Now Coalition, The Hub will leverage \$9.3 million in funds to launch a new program, Community and Business Resilience Initiative, with a team of partners focused on creating resilient local economies.

Ready to find out more?

Read stories and discover more information about our impact in 2022 at wvhub.org/impact.

\$238,050

TOTAL MINI-GRANTS AWARDED

Our partners worked with us to increase seed funding allowing for more investments in small-scale community economic activities in Hub communities

69,159

VOLUNTEER HOURS INVESTED

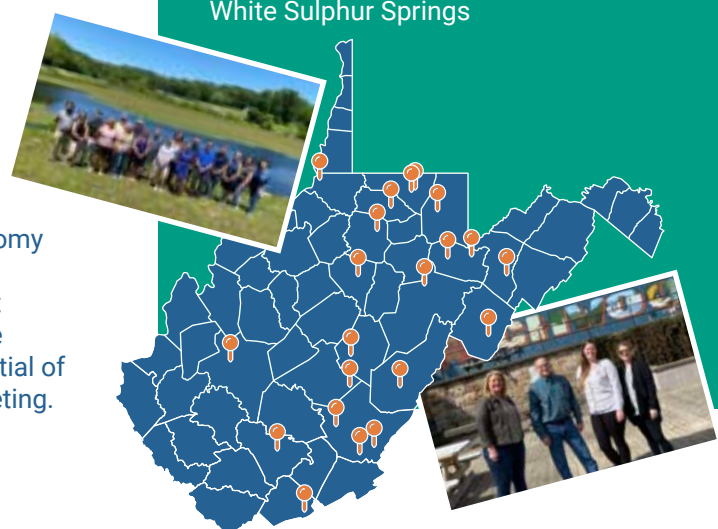
People across the communities connected to The Hub offered their time and expertise to enhance their communities

WHERE WE COACHED

Throughout the year, The Hub's coaching team worked closely alongside communities offering our time-tested, results-driven work to engage neighbors, funders, and strategic partners to build up their communities and scale projects that were crucial to their local economies. These in-depth coaching services helped the communities find ways to create transformational, sustainable change.

In 2022, we worked alongside teams in 22 communities:

Beckley, Cowen, Davis, Deckers Creek, Elkins, Franklin, Kingwood, Lewis County, Marion County, Marlinton, Meadow River Valley region of Greenbrier County, Monticello neighborhood of Clarksburg, Morgantown, Montgomery, New Martinsville, Oakvale, Parsons, Petersburg, Richwood, Ronceverte, Smithers, White Sulphur Springs



Stronger Commitment to Equity

SYSTEMIC CHANGE HIGHLIGHT

For years, The Hub has worked internally to shift the organization toward a more diverse, equitable, and inclusive way of working. In 2022, we demonstrated that a DEI framework is essential to The Hub's model of community development. The Hub publicly welcomed our partners and our audience into the discussion of creating equitable, diverse, and intentionally inclusive tables for communities to engage. By starting a dialogue that centers equity within community building, The Hub is bringing new communities and community leaders to the table.



Increased Community Involvement

CAPACITY BUILDING HIGHLIGHT

We increased our reach in 2022 by coaching more communities and engaging with more community members and volunteers. This year, 1,784 volunteers spent 69,159 hours investing in community and economy building projects across West Virginia communities working alongside The Hub. This level of engagement brought new expertise into the work and furthered the work we do to help communities realize the full potential of the projects they are focused on initiating and completing.



Expanded Internal Capacity

TEAM BUILDING HIGHLIGHT

The Hub experienced a significant growth within the internal team, allowing for a larger reach within West Virginia. In 2022, The Hub welcomed 9 new team members, including bringing on more Community Coaching Associates, which will allow us to reach more communities working to make change across the state and region. The growth has already allowed The Hub to identify new communities and potential projects for development within those communities. We will be working directly in 31 communities in 2023 through our coaching programs. The new perspectives and experience offered by the growing team will be instrumental in guiding our work in the coming year.



The Hub Staff

West Virginia Community Development Hub

2022 IMPACT REPORT



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