

Downtown Appalachia Redevelopment Initiative



**MAIN STREET – MIXED USE REAL ESTATE FINANCE
TRAINING APPLICATION (DUE FEBRUARY 21, 2020)**

sponsored by



The **Downtown Appalachia Redevelopment Initiative** will offer a nationally recognized training on Main Street – Mixed Use Real Estate Finance from the **National Development Council (NDC)** on **March 31 - April 2 in Charleston, WV.**

Small cities and urban neighborhoods are at their best when their historic Main Street districts pulse with uses and activities that bring a community alive: residential, retail, entertainment, services, and public spaces. Older districts have special opportunities for adaptive reuse—with buildings that are ideally suited to multiple uses (retail/office, residential/retail, etc.) in one structure. Understanding how to finance mixed-used development as a way to catalyze Main Street, energizing it with shopping, dining, culture, and entertainment is critical for communities. This course explores debt, equity and public/private financing tools available for Main Street redevelopment. Focus on: Mixed-Use Development Challenges, Mixed Financing, Taxes & Real Estate Development, and Financing Tools. **A course overview webinar will be held on February 6 – register [here](#).**

Applicants must be active in central Appalachia, with a priority on those working on West Virginia-based projects. Multiple applicants per organization are welcome. This course is provided to *approved* applicants free of charge (normally \$1,375) thanks to sponsorship from **United Bank** and the Downtown Appalachia Redevelopment Initiative. **Space is limited.**

Lunches will be provided; other meals and lodging will be at the expense of the applicant; we will reserve a block of hotel rooms, details to come. If you receive an invitation to attend the course and the cost of travel is a significant barrier, please contact us, as travel scholarships may be made available on a limited basis.

Please submit the enclosed application and/or inquires to Downtown Appalachia Program Lead Ray Moeller at raymond.moeller@mail.wvu.edu (304-293-0390). **Applications are due via email Friday, February 21.** Approved applicants will be notified by Friday, February 28.



**CLAUDE
WORTHINGTON
BENEDUM
FOUNDATION**

Downtown Appalachia Redevelopment Initiative



MAIN STREET – MIXED USE REAL ESTATE FINANCE TRAINING APPLICATION (DUE FEBRUARY 21, 2020)



I. Applicant

1. Applicant Name: _____
2. Applicant Title & Company: _____
3. Applicant Email Address: _____
4. Applicant Telephone Number(s): _____
5. Applicant Location (City, State): _____
6. Service Area (please list relevant cities, counties, or states): _____
7. Applicant Role (active or emerging developer/property owner, consultants, economic development professional, community champion etc.): _____
8. Applicant Focus (mixed-use, commercial, affordable/low income housing, economic development, etc): _____

II. Experience

9. Describe your real estate activities and development experience, including the number of years you have been involved in real estate [you may attach information, e.g. CV]: _____
10. List other real estate related trainings you have attended or note if this will be your first related training experience: _____
11. Rate your skill level/knowledge of the following content on a scale from 1 (novice) to 5 (expert):
 1. Real estate project development process:
 2. Real estate funding and finance:
 3. Real estate construction:
 4. Real estate operations & management:
 5. Historic Tax Credits/Rehabilitation Tax Credits:
 6. Low-Income Housing Tax Credits:

Downtown Appalachia Redevelopment Initiative



MAIN STREET – MIXED USE REAL ESTATE FINANCE TRAINING APPLICATION (DUE FEBRUARY 21, 2020)



12. What percentage of your work time do you estimate is directly related to real estate development activities?
13. Why have you decided to apply for this training; how do you expect this training will impact your development activities or job?
14. Briefly describe your upcoming real estate business/organizational plans and real estate project pipeline:

III. Logistics

15. Will you be able to attend all 3 days of the training, in their entirety (Tuesday – Thursday, 9:00 am – 4:00 pm)?
16. How did you learn about this training?

Thank you for your interest in this opportunity!

The Downtown Appalachia Redevelopment Initiative is a partnership between Natural Capital Investment Fund (NCIFund) and the WV Brownfields Assistance Center at WVU.

Learn about the Initiative [here](#); contact Program Lead Ray Moeller at 304-293-0390 or raymond.moeller@mail.wvu.edu for more information.