The Downtown Appalachia Redevelopment Initiative will offer a nationally recognized training on Main Street – Mixed Use Real Estate Finance from the National Development Council (NDC) on March 31 - April 2 in Charleston, WV.

Small cities and urban neighborhoods are at their best when their historic Main Street districts pulse with uses and activities that bring a community alive: residential, retail, entertainment, services, and public spaces. Older districts have special opportunities for adaptive reuse—with buildings that are ideally suited to multiple uses (retail/office, residential/retail, etc.) in one structure. Understanding how to finance mixed-used development as a way to catalyze Main Street, energizing it with shopping, dining, culture, and entertainment is critical for communities. This course explores debt, equity and public/private financing tools available for Main Street redevelopment. Focus on: Mixed-Use Development Challenges, Mixed Financing, Taxes & Real Estate Development, and Financing Tools. A course overview webinar will be held on February 6 – register here.

Applicants must be active in central Appalachia, with a priority on those working on West Virginia-based projects. Multiple applicants per organization are welcome. This course is provided to approved applicants free of charge (normally $1,375) thanks to sponsorship from United Bank and the Downtown Appalachia Redevelopment Initiative. Space is limited.

Lunches will be provided; other meals and lodging will be at the expense of the applicant; we will reserve a block of hotel rooms, details to come. If you receive an invitation to attend the course and the cost of travel is a significant barrier, please contact us, as travel scholarships may be made available on a limited basis.

Please submit the enclosed application and/or inquires to Downtown Appalachia Program Lead Ray Moeller at raymond.moeller@mail.wvu.edu (304-293-0390). Applications are due via email Friday, February 21. Approved applicants will be notified by Friday, February 28.
Downtown Appalachia Redevelopment Initiative

MAIN STREET – MIXED USE REAL ESTATE FINANCE
TRAINING APPLICATION (DUE FEBRUARY 21, 2020)

I. Applicant

1. Applicant Name: ____________________________

2. Applicant Title & Company: ____________________________

3. Applicant Email Address: ____________________________

4. Applicant Telephone Number(s): ____________________________

5. Applicant Location (City, State): ________________

6. Service Area (please list relevant cities, counties, or states): ________________

7. Applicant Role (active or emerging developer/property owner, consultants, economic development professional, community champion etc.): ____________________________

8. Applicant Focus (mixed-use, commercial, affordable/low income housing, economic development, etc): ____________________________

II. Experience

9. Describe your real estate activities and development experience, including the number of years you have been involved in real estate [you may attach information, e.g. CV]: ____________________________

10. List other real estate related trainings you have attended or note if this will be your first related training experience: ____________________________

11. Rate your skill level/knowledge of the following content on a scale from 1 (novice) to 5 (expert):
   1. Real estate project development process:
   2. Real estate funding and finance:
   3. Real estate construction:
   4. Real estate operations & management:
   5. Historic Tax Credits/Rehabilitation Tax Credits:
   6. Low-Income Housing Tax Credits:
12. What percentage of your work time do you estimate is directly related to real estate development activities?

13. Why have you decided to apply for this training; how do you expect this training will impact your development activities or job?

14. Briefly describe your upcoming real estate business/organizational plans and real estate project pipeline:

III. Logistics

15. Will you be able to attend all 3 days of the training, in their entirety (Tuesday – Thursday, 9:00 am – 4:00 pm)?

16. How did you learn about this training?

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Thank you for your interest in this opportunity!

The Downtown Appalachia Redevelopment Initiative is a partnership between Natural Capital Investment Fund (NCIFund) and the WV Brownfields Assistance Center at WVU. Learn about the Initiative [here](#); contact Program Lead Ray Moeller at 304-293-0390 or [raymond.moeller@mail.wvu.edu](mailto:raymond.moeller@mail.wvu.edu) for more information.