CULTIVATE WV

A COMMUNITY DEVELOPMENT PROGRAM





Engagement | Projects | Communities | Change

The Cultivate WV Program:

Focuses on community capacity building through team development project identification and implementation. Our goal is to help your community create long-term engagement and community leadership. We provide community coaching, workshops and trainings focused on community engagement, communications, building redevelopment, small business development, and funding for small and large-scale projects.

The WV Hub Helping WV Communities

Amanda Workman a.workman@wvhub.ora

The Hub works statewide to catalyze, facilitate, & support locally-driven efforts to revitalize West Virginia communities through performance-driven community development, leadership development and project planning and implementation.



Charleston Office 424A Shrewsbury St Charleston, WV 25301 304-533-1895



Grafton Office 109 E Washington St Grafton WV 26354

www.wvhub.org

CULTIVATE WV

A Community Development Program of the WV Community Development Hub
Cultivate Engagement | Cultivate Projects | Cultivate Communities | Cultivate Change
Cultivate West Virginia

<u>Application</u>: For a chance to be selected as a Cultivate WV Community, please submit your application online at https://form.jotform.com/81354271655155 by Friday, June 22, 2018. This PDF is available for your convenience as you prepare your application responses.

Once our Selection Committee has reviewed all applications submitted by the deadline, we'll contact you with our decision. Thank you for your initiative in cultivating your community!

| Applicant Information | | | | |
|--|--|--|--|--|
| Name: | | | | |
| Title: | | Organization: | | |
| Email: | | Phone Number: | | |
| Community Information | | | | |
| Community: | | County: | | |
| Community Population: | Has your community worked with the Hub in the past? Yes No | | | |
| If your community has worked with | ne ниb, piease s | peciry in what capacity: | | |
| What other community development For Example: WVU Extension, Fam | - | d/or programs has your community participated in? vork, BAD Buildings Program | | |



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Community Champions

Please list four to five community champions who are willing to be a part of this program.

A Community Champion is someone in your community who is willing to step up and take the lead in moving your community forward and will participate in meetings and projects. Individuals should have confirmed with you their willingness to participate as a community champion before they are included in this application.

| Community Champion 1 | | | |
|----------------------|---------------|--|--|
| Name: | Organization: | | |
| Email: | Phone Number: | | |
| Community Champion 2 | | | |
| Name: | Organization: | | |
| Email: | Phone Number: | | |
| Community Champion 3 | | | |
| Name: | Organization: | | |
| Email: | Phone Number: | | |
| Community Champion 4 | | | |
| Name: | Organization: | | |
| Email: | Phone Number: | | |
| Community Champion 5 | | | |
| Name: | Organization: | | |
| Email: | Phone Number: | | |

Local Media Partner

To participate in Cultivate WV, each community is required to have one local media partner. That partner can be a newspaper, radio station, television news station, or other media partner.

If you need assistance in identifying this partner, please contact Amanda Workman at a.workman@wvhub.org

Please attach a letter of commitment from this local media partner with your application.

A sample letter of commitment is included at the end of this application.



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| What are the top 3 challenges your community is facing at this time that you can | |
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| address through local action & community engagement? | |
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| What are some steps your community has taken to address these challenges? | |
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| Community Strengths |
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| What are your town's strengths? What are the assets in your community? |
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| What plans are in place to guide level development? |
| What plans are in place to guide local development? For Example: a comprehensive plan, downtown development plan, etc. |
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| Community Project |
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| Please provide an example of when your community has come together to work on a project (large or small): |
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| Why should your community be a part of this program? |
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Thank you for applying to be a Cultivate WV Community.

Just a few reminders:

Application Deadline: June 22
Submission Link: https://form.jotform.com/81354271655155
Please have your letter of commitment from a local media partner ready to attach Questions? Contact Amanda Workman at a.workman@wvhub.org or (304) 669-3050



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Sample Letter of Commitment

(Replace header with official letterhead of supporting organization)

Each community The Hub works with for the Cultivate WV program will need a letter of commitment from a local media partner confirming their involvement. Below you will find a <u>sample</u> Letter of Commitment that you may use as a template for your submission.

[Dear partner organization, we appreciate you providing a letter of commitment demonstrating your involvement in our project, submitted to the WV Community Development Hub's Cultivate WV program. Please fill in the relevant details below in italics. Thank you in advance.]

Cultivate WV WV Community Development Hub 109 E Washington St Grafton, WV 26354 USA

[Date]

Re: Letter of partner commitment for [organization name] application to the Cultivate WV program with the WV Community Development Hub.

Dear Sir/Madam

This is to certify that we, [name of organization], have agreed to partner with [name of participating city or town] for the proposed project as submitted to the WV Community Development Hub – Cultivate WV program.

If the application is approved, we agree to implement the project in partnership. Our role specifically will be to [write in specific role of partner organization within the proposed project - E.g. help promote community events, community projects, and other goings-on involved in this community's Cultivate WV Program].

You can contact me for further details at the following: [email] [mobile telephone] [address]

Yours sincerely [Name and affiliation]